

NATIONAL TALENT HUBS

Selection Criteria

Success will be determined by the applicant's ability to most closely meet the following criteria:

1. PURPOSE & PLANNING

- A clear, one-page business plan outlining:
 - o Business vision, values, and strategic pillars.
 - Key personnel delivering programs, especially those working with high-performing players aged 7-12.
- A well-defined coaching philosophy and methodology tailored to 7-12-year-olds.
- Organisational structure, including a business/organisational chart.
- Clear KPIs and accountability measures (e.g., player retention, progression data).
- Evidence of professional development initiatives for staff, players, and parents.
- Facilities that meet performance standards, including any facility development or investment plans.
- Recognition of business success through awards, external investments, or community impact.
- Commitment to contributing to Tennis Australia's vision of strengthening the player development pipeline for 7-12-year-olds.
- A clear plan for how the grant will enhance program delivery, sustainability, and value in the 7-12 space.

3. PATHWAY & PROGRAM

- A performance pathway that outlines progressive player development opportunities (e.g., red, orange, green ball pathway).
- An internal competition structure aligned with player development goals.
- A detailed overview of the player development program, including:
 - o On-court training (frequency, duration, coach-to-player ratios, and focus areas).
 - o Off-court development (athletic development, S&C, mental skills training, recovery protocols).
 - o Competition planning (tournament schedules and support structures).

4. PEOPLE

- Qualifications and accreditations for all coaches, including WWC and Police Checks.
- Good standing with Tennis Australia and relevant governing bodies.
- Coach achievements, including 'Know the Level' experiences at national or international level.
- Completion of the Performance Coach BELIEVE Assessment (including mentor assessment).

5. PLAYERS

- Player assessments (character and weapons) aligned to the Tennis Australia Player Development Matrix for players in the program for 12+ months.
- Player tracking data for those eligible for incentive bonuses under the Player Performance Bonus Scheme (Table 1).
- Long-term development plans for targeted players.
- Systems/platforms used for performance planning (e.g., AMS or equivalent platforms).
- Demonstrated player retention data and engagement metrics across your programs



Table 1 – PLAYER BONUS SCHEME

PLAYER PERFORMANCE BONUS SCHEME (per unique player – 6 month coaching relationship)	
Top 10 UTR Internationally (10Y & 11Y)	\$4,000
Top 20 UTR Internationally (10Y & 11Y)	\$2,000
Winner 12's National (10Y)	\$2,500
Finalist 12's National (10Y)	\$2,000
Winner 12's National (11Y)	\$2,000
Finalist 12's National (11Y)	\$1,500
Australian Representative (10Y & 11Y)	\$1,000
Participant 12's Nationals (10Y)	\$500
Winner 10's Nationals	\$1,000
Finalist 10's Nationals	\$500
Winner 12's Nationals (actual)	\$500
Finalist 12's Nationals (actual)	\$250

N.B. Maximum payment per player in 1 financial year - \$7,500